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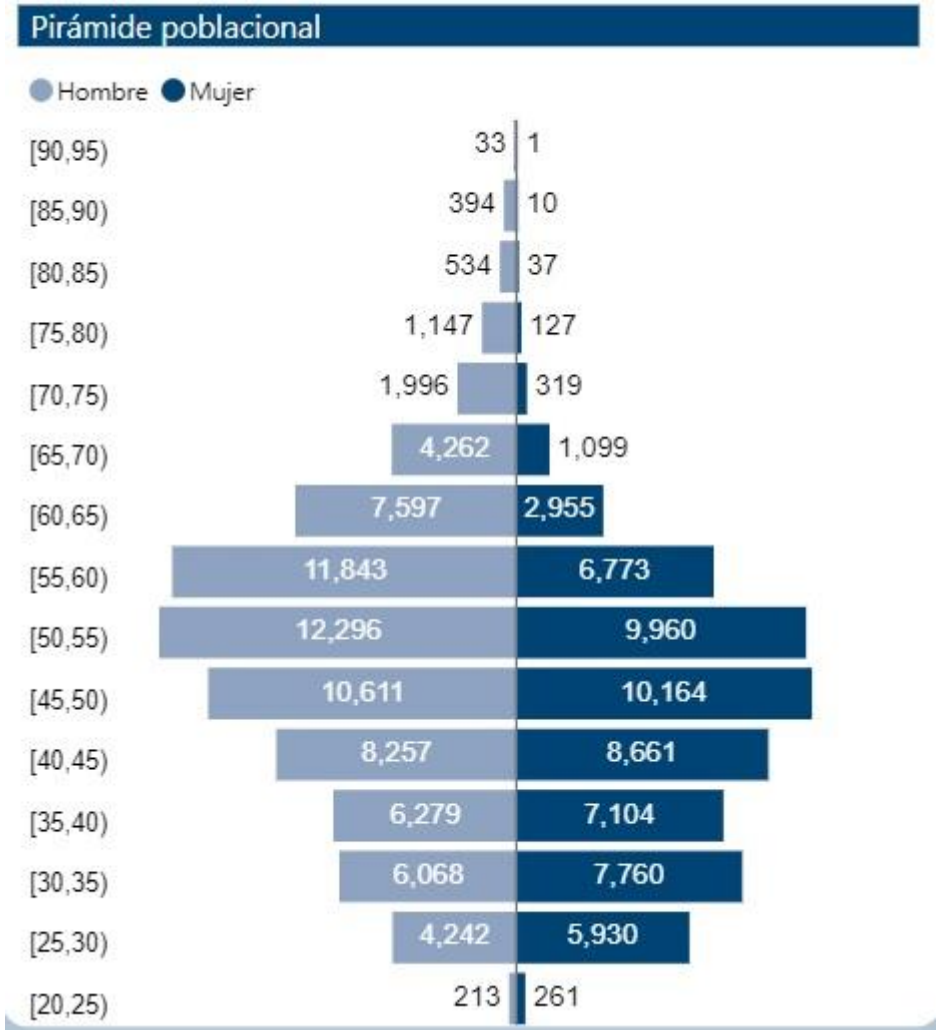
Estudio sobre la comunicación legal

Porcentajes de abogadas y abogados



Fuente: abogacía Española

Colegiación

Total: 56% hombres y 44% mujeres

Menores de 60 años se iguala el porcentaje: 51,4% hombres y 48,6 mujeres

Menores de 45 años: un 54% son mujeres

Puestos de responsabilidad

IBA: 28% de los puestos de autoridad en despachos están ocupados por abogadas, además de que su proporción en los consejos de administración es de apenas 24%.

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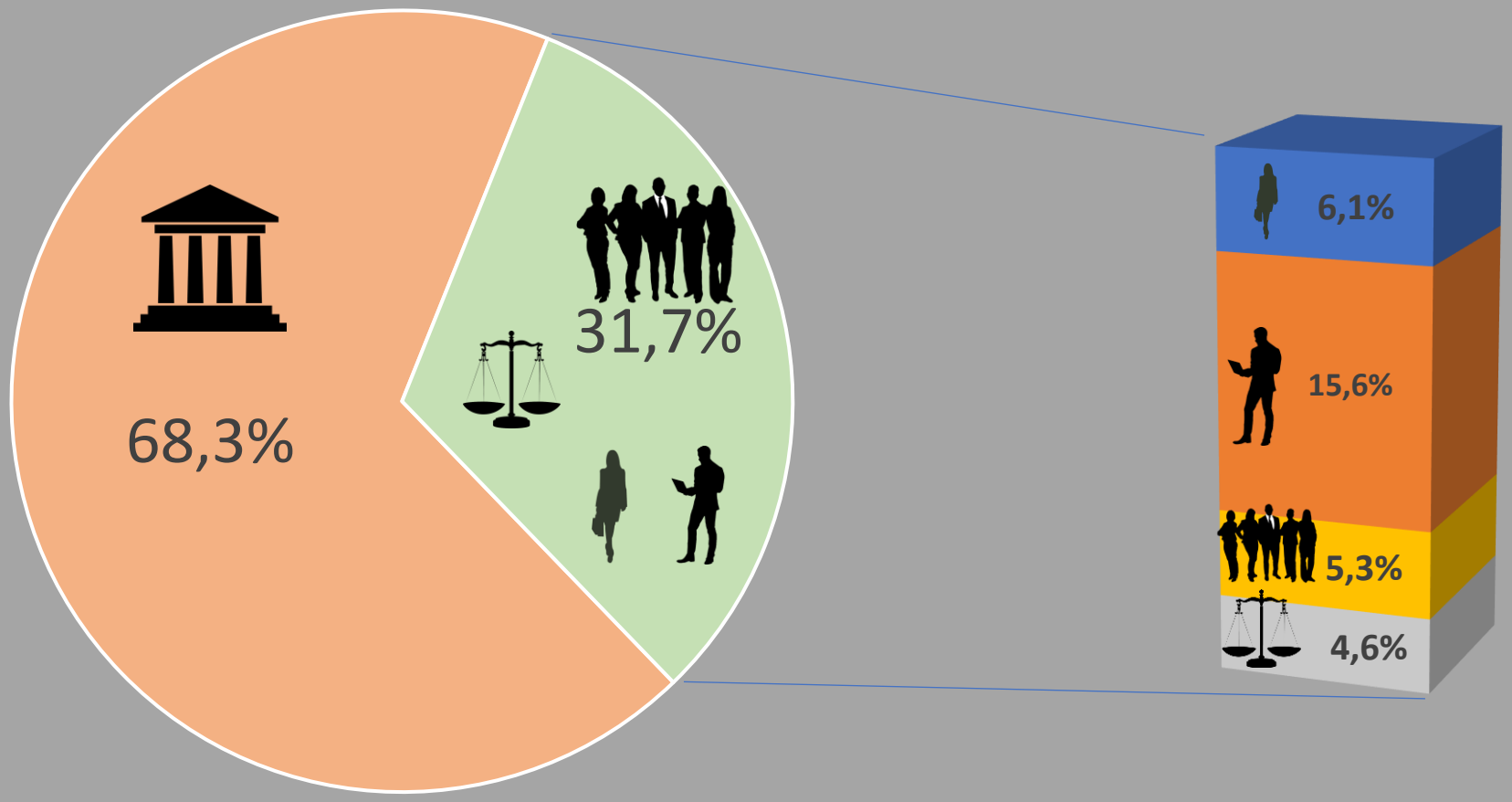
TOTAL NOTICIAS



sin referencias despachos/abogacia
despachos/abogacia
despachos
mixtos
hombres
mujeres

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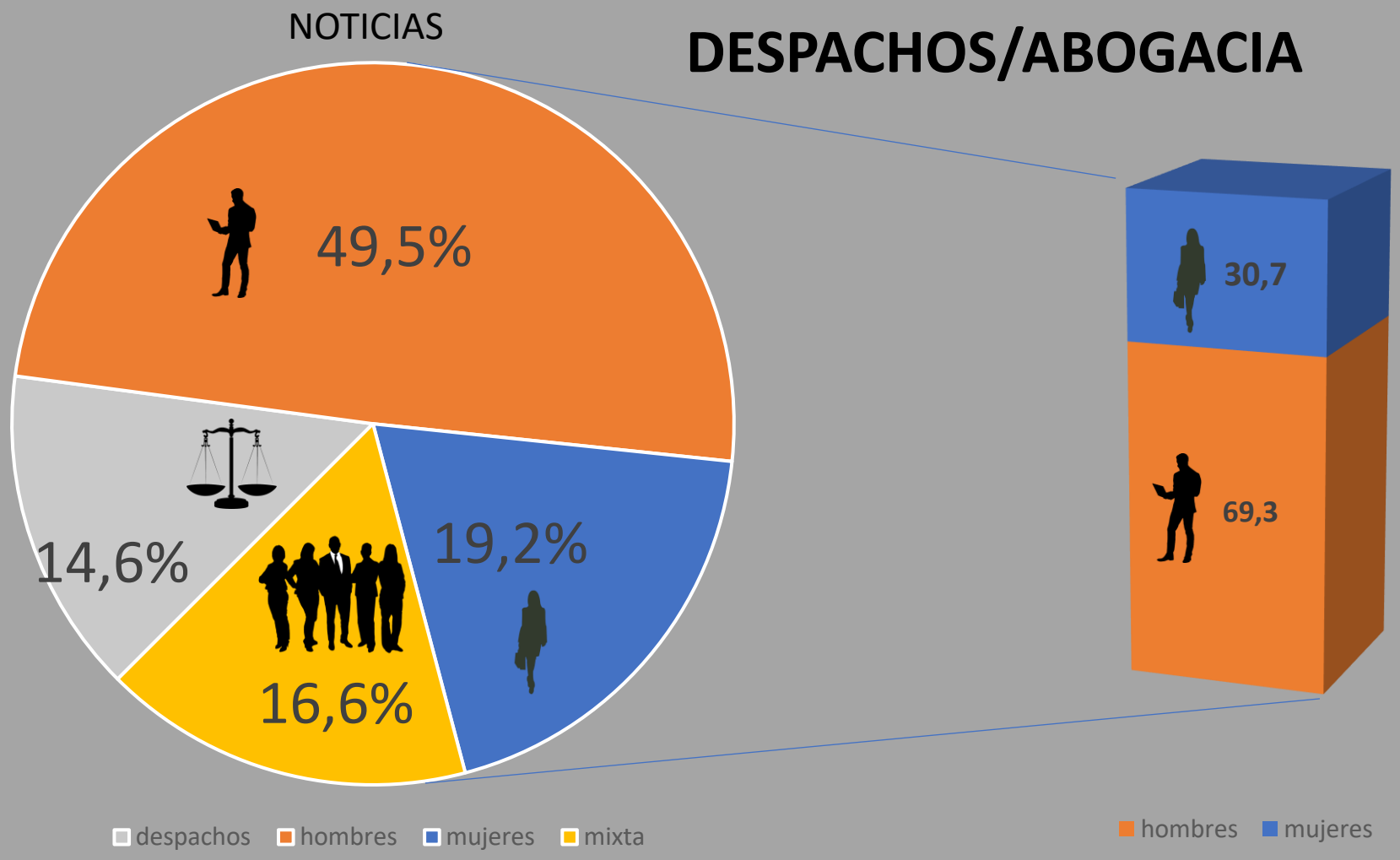
NOTICIAS de DESPACHOS/ABOGACIA



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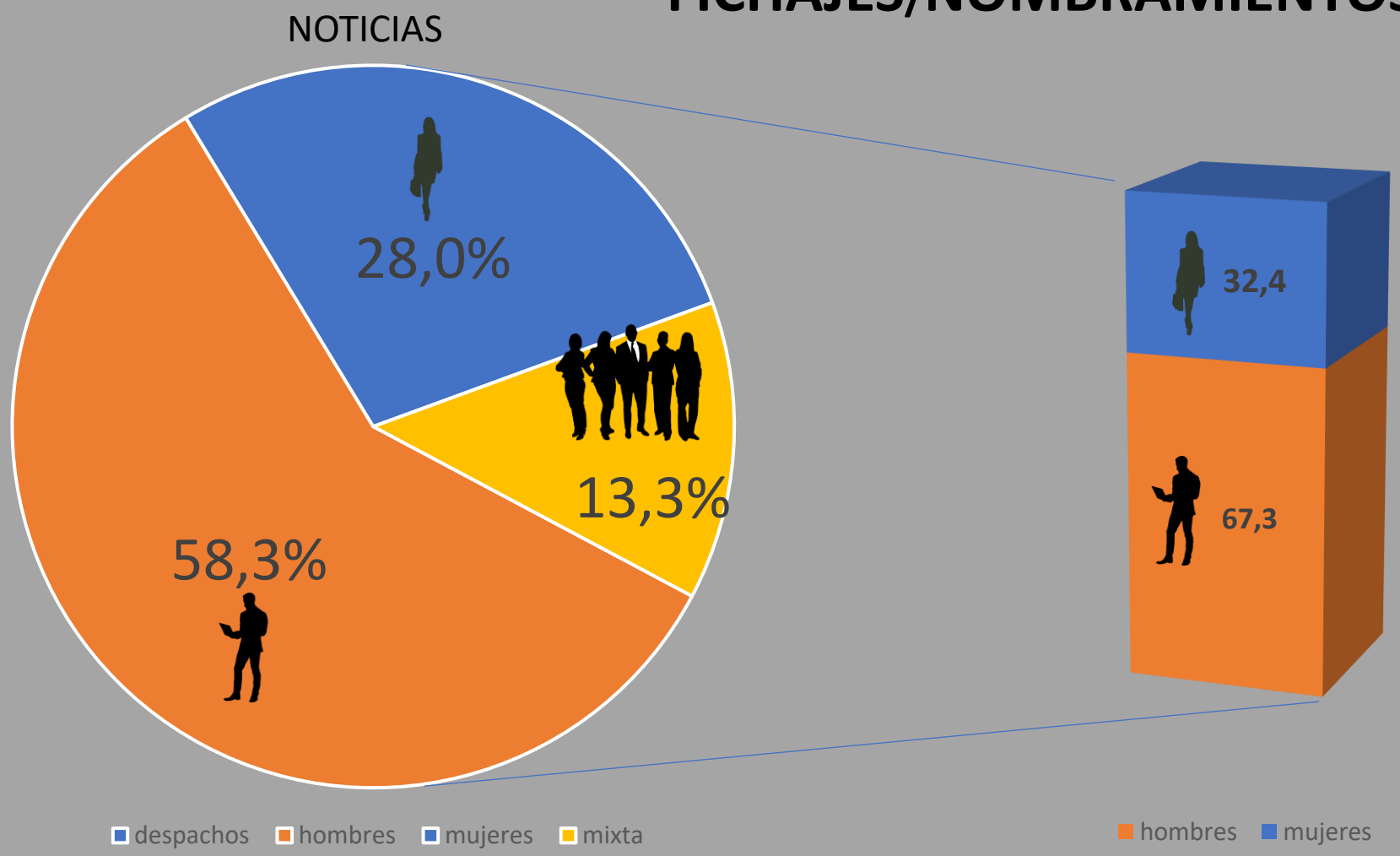
FICHAJES/NOMBRAMIENTOS



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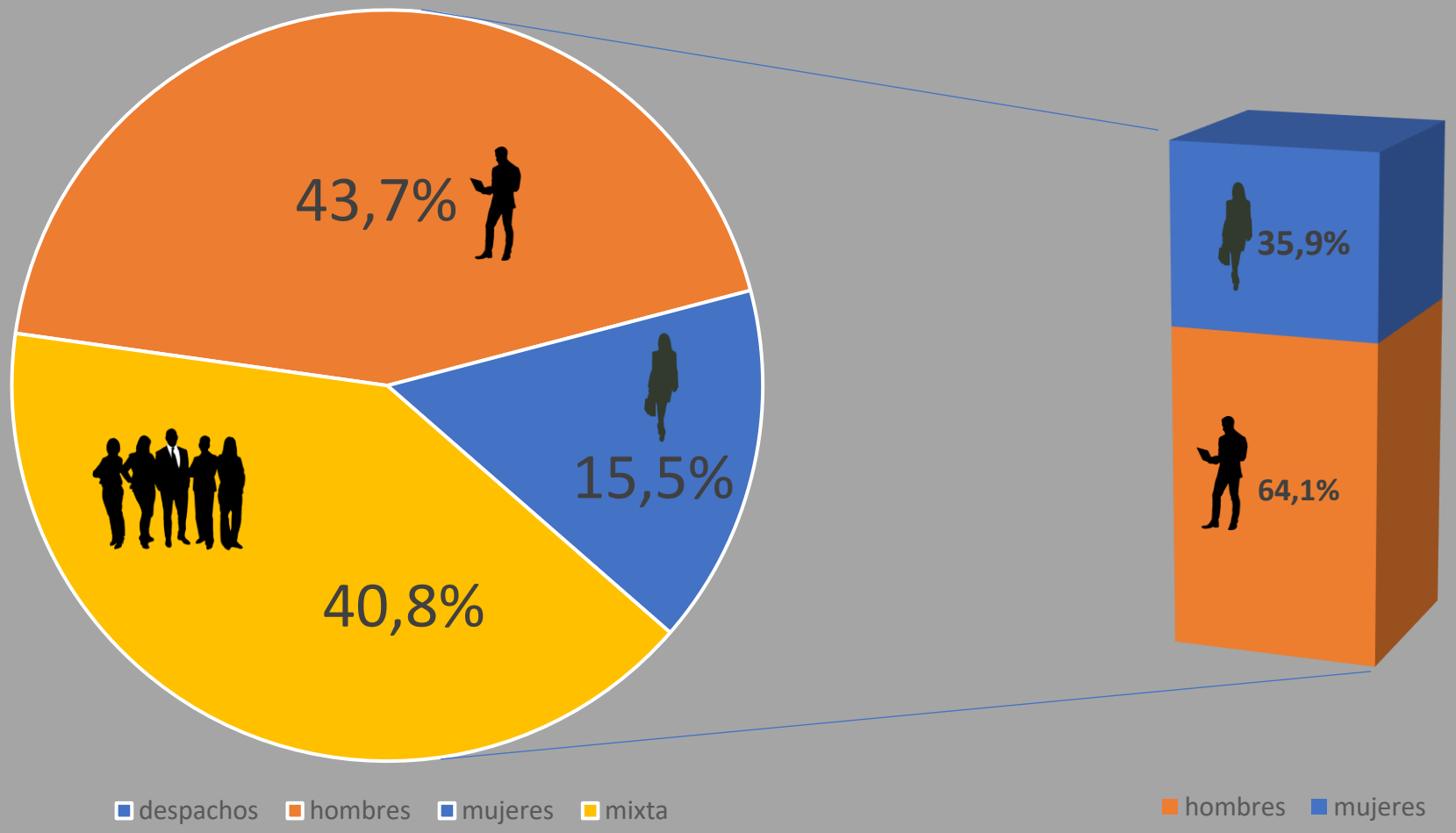
EVENTOS



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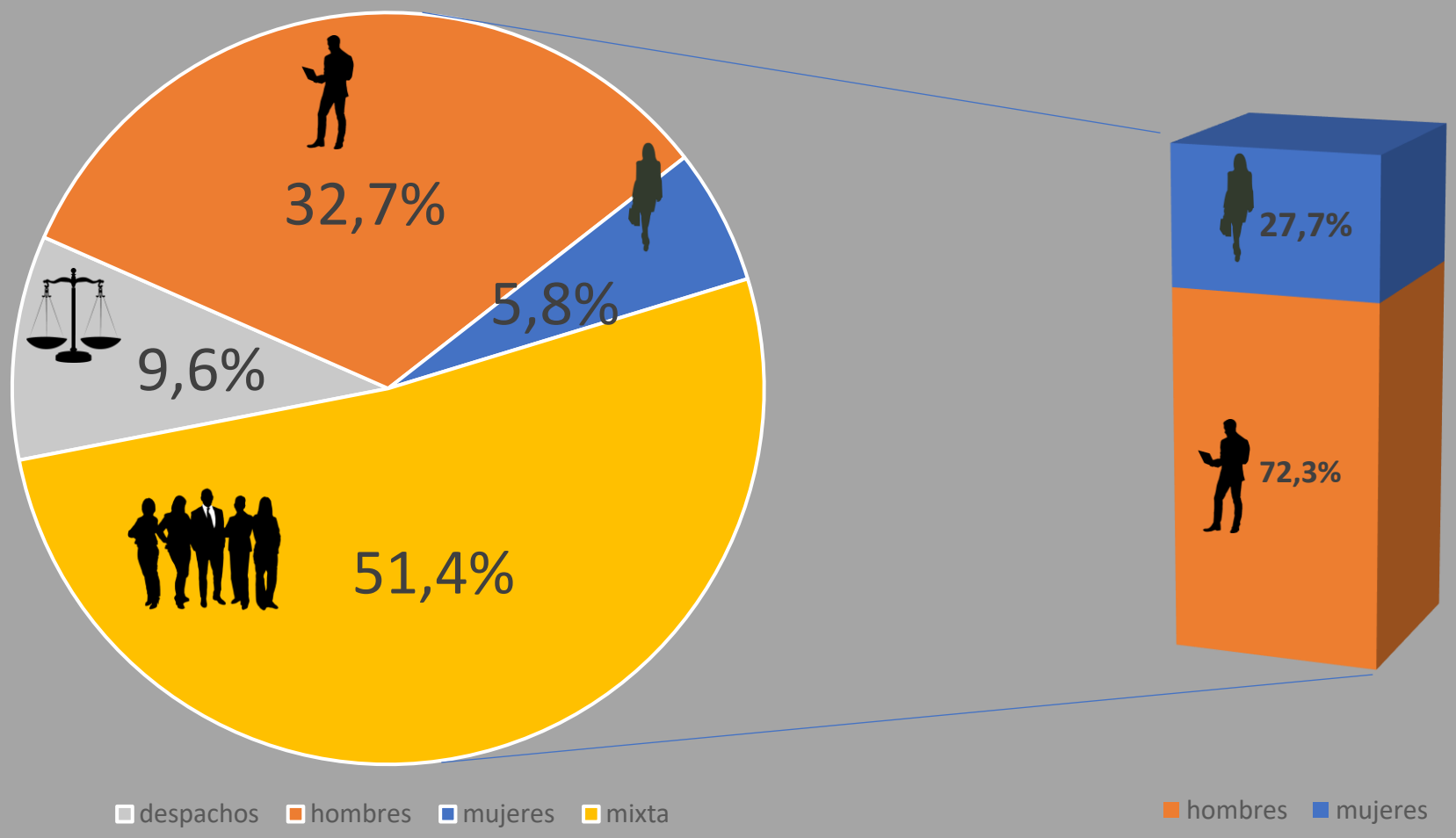
DIRECTORIOS



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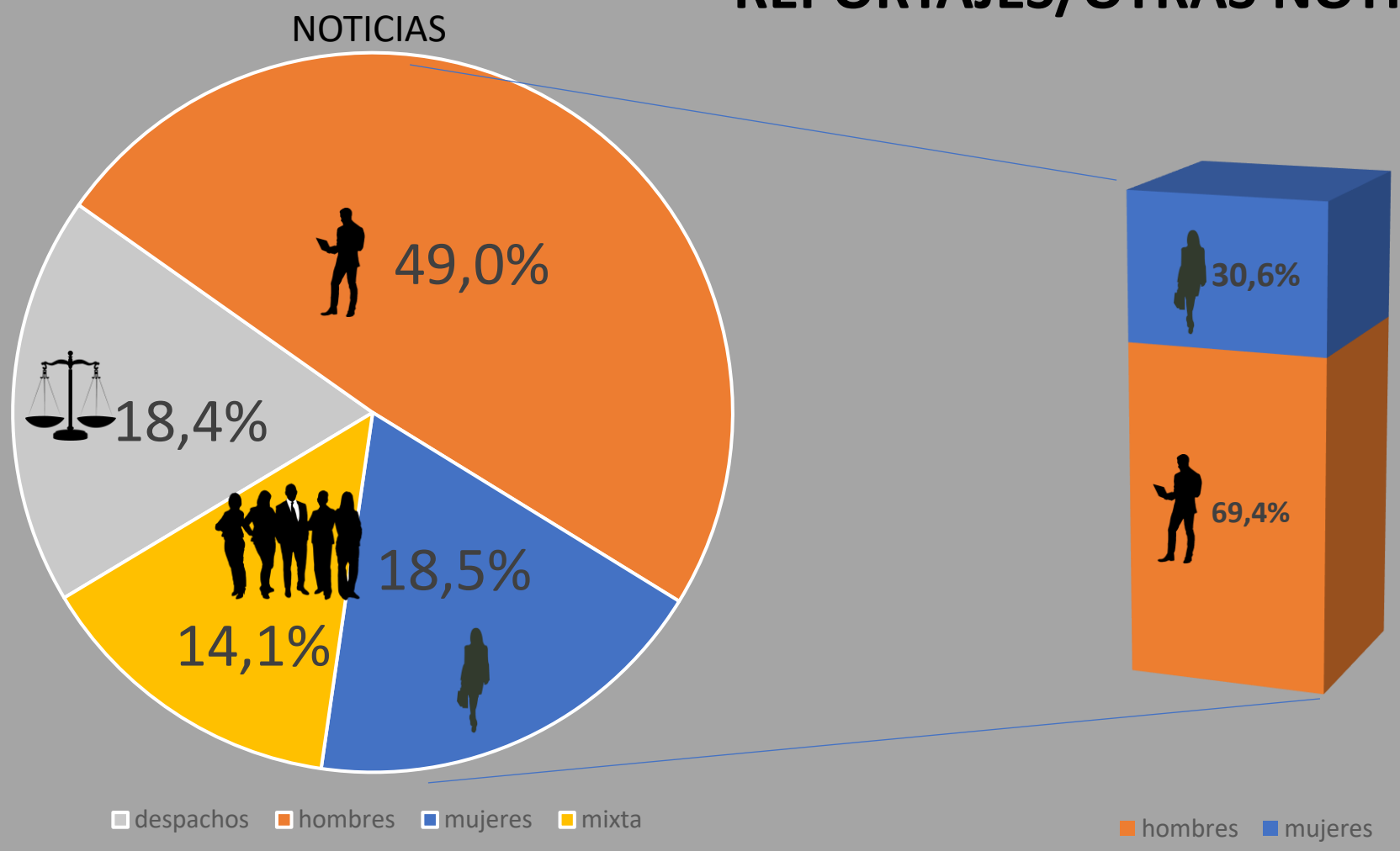
REPORTAJES/OTRAS NOTICIAS



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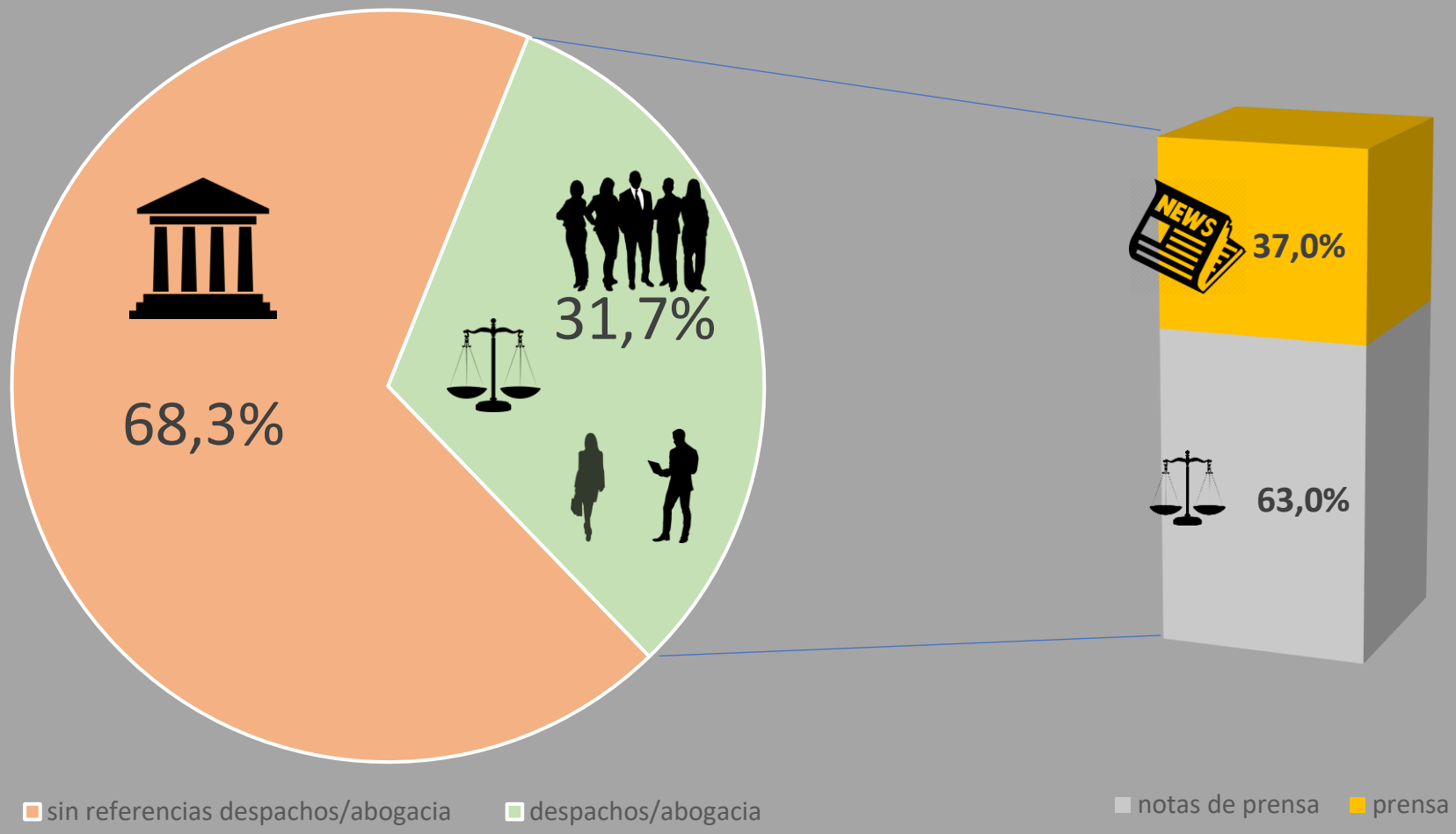
TOTAL NOTICIAS



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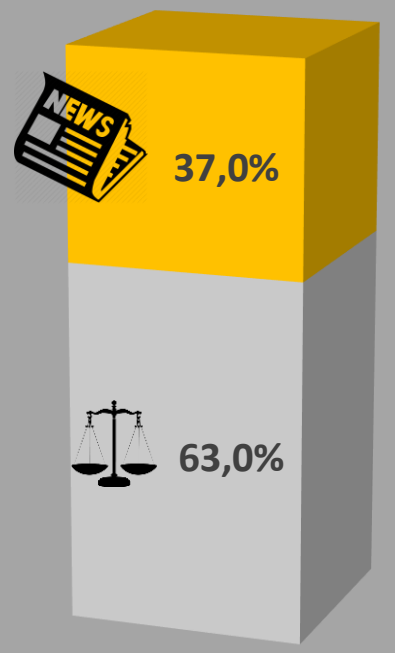
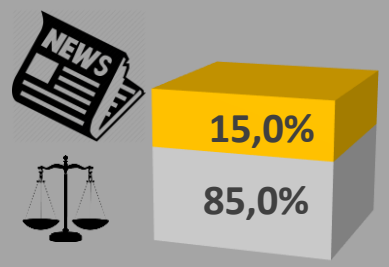
NOTICIAS sobre abogacía



notas de prensa prensa

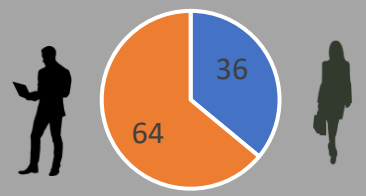
28%



notas de prensa prensa

Noticias corporativas directorio/eventos/fichajes

prensa



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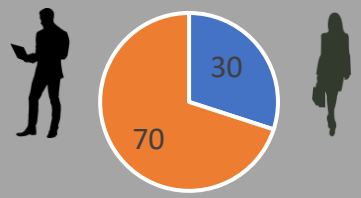
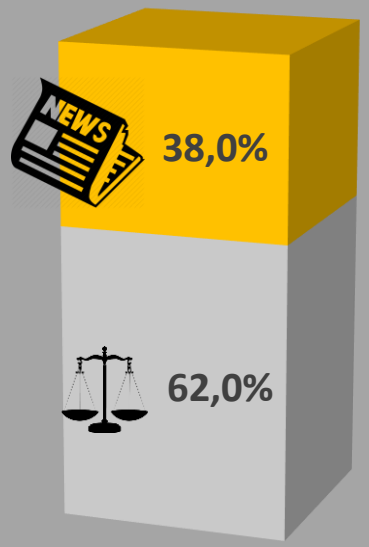
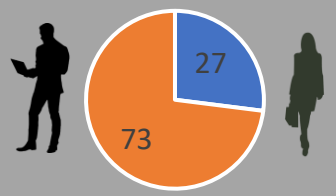


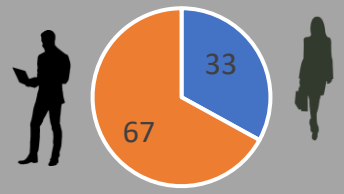
72%



prensa



notas de prensa



notas de prensa prensa

Resto noticias

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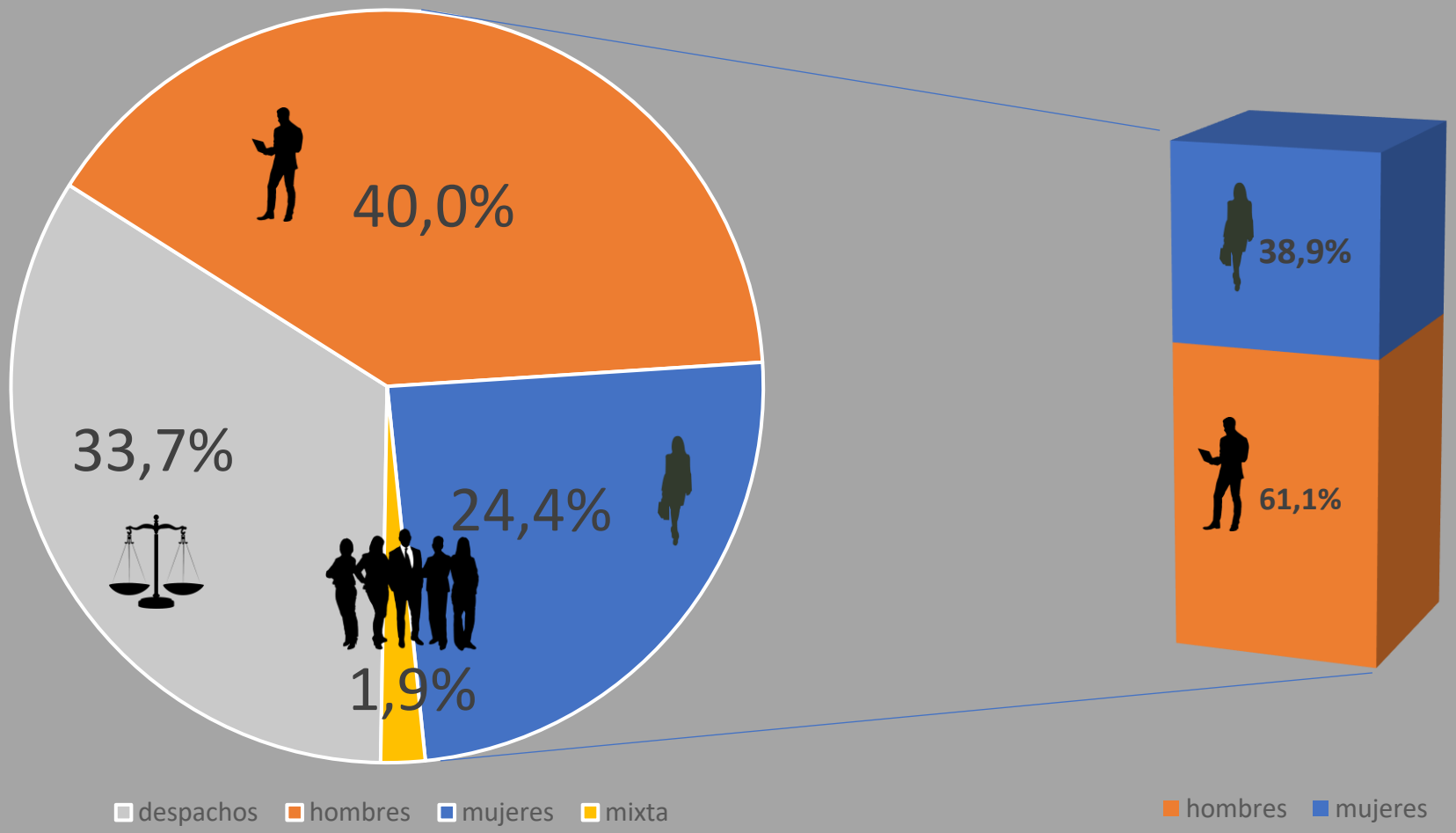
ARTICULOS/POST



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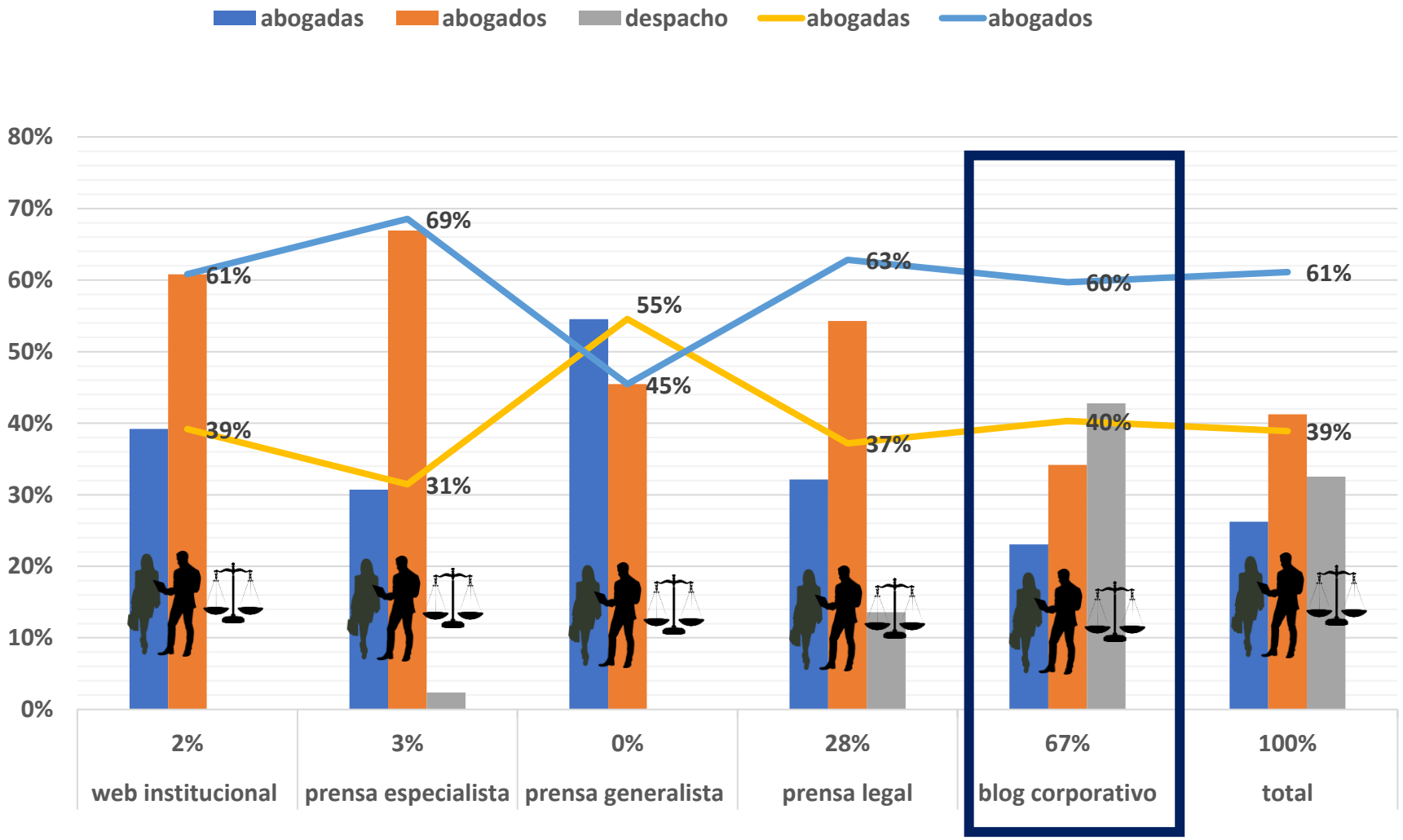
artículos/medios



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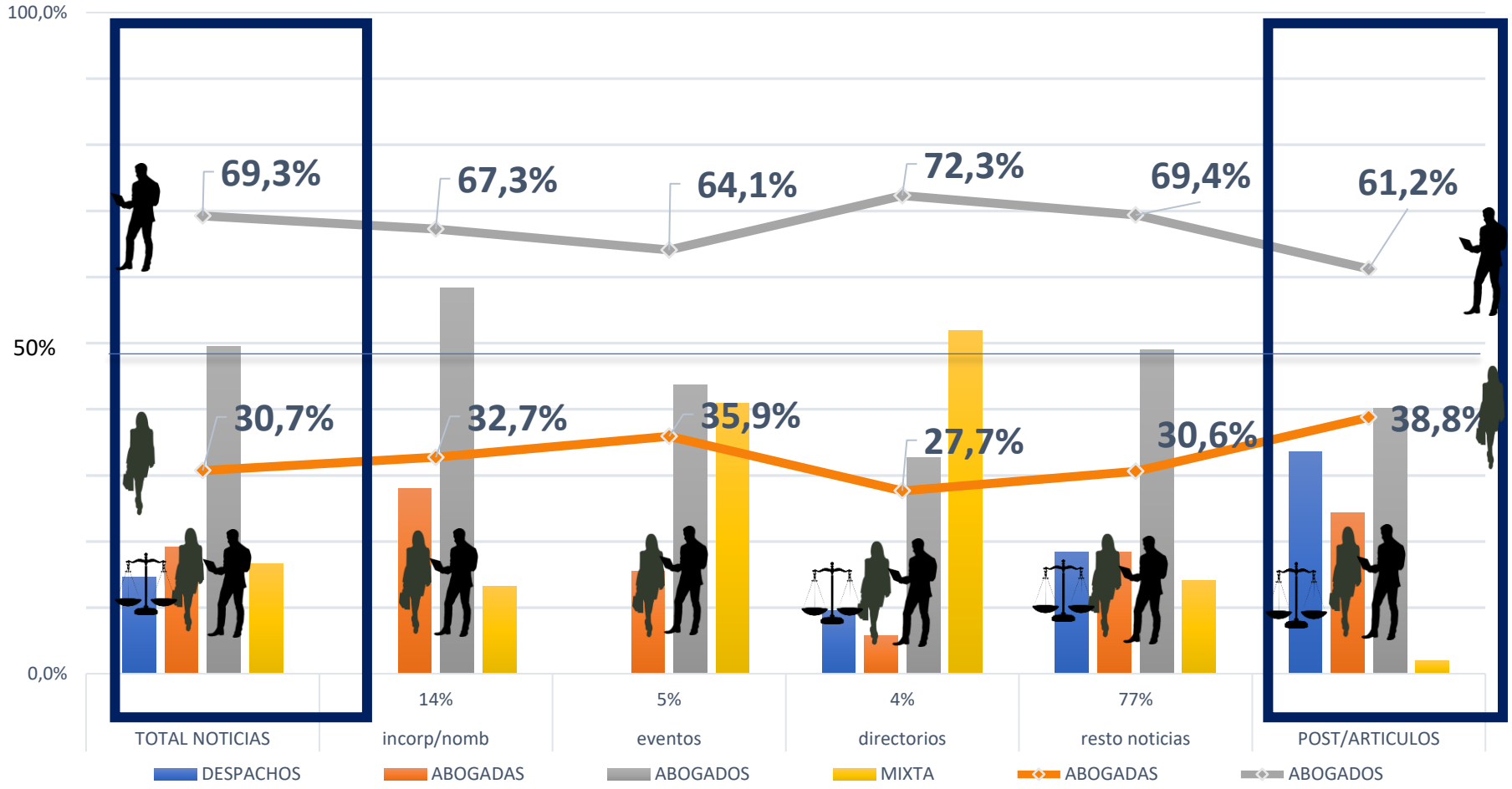
comunicación abogados-abogadas
Enero-Diciembe 2022



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Para el presente estudio se han analizado 4650 noticias publicadas en 180 medios digitales y 4500 artículos publicados en 600 web corporativas de despachos de abogados, blogs legales y medios digitales.

Prensa legal: Confilegal, noticias jurídicas, economits&jurist, el derecho, legaltoday, lawyerpress, lawandtrends, entro otro medios
Prensa especialista: expansión, cincodias, sección jurídica el confidencial, el economista, idealista, entre otros medios
Prensa generalista: el país, el mundo, abc, la razón, la vanguardia, 20 minutos, entre otros medios digitales nacionales, regionales y locales
Fuentes institucionales: webs del CGAE, Colegios de Abogados